

# President, TSP Company Limited Representative, Peace Piece Project

Author of *The Hiroshima Miracle* **Taeko Tada**

I am a female entrepreneur who was born and raised in Hiroshima. At the age of 10, I wandered the boundary of life and death by brain hemorrhage due to a traffic accident, but miraculously survived. I aimed to be the entrepreneur who is useful for society.

In my school days, I started women's employment education / dispatch business with self funds, and expanded our business nationwide with 800 staff members.

In 1996, I established TSP Corporation. In the wake of the Great East Japan Earthquake, I was keenly aware of the importance of promoting renewable energy and began selling photovoltaic power plants nationwide.



 taekotada

In addition, I am wearing pink clothes 365 days because I want all the people I met to be happy.

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# Nobel Peace Prize Winner *“The Hiroshima Miracle”* that President Obama was impressed

A fine sunny morning 73 years ago, Hiroshima was turned into scorched land by the atomic bomb. However, the people of Hiroshima did not hate or hate, even in a evastating situation.

They lived towards the future, and Hiroshima achieved a reconstruction. Hiroshima have built a position as an international peace and culture city.

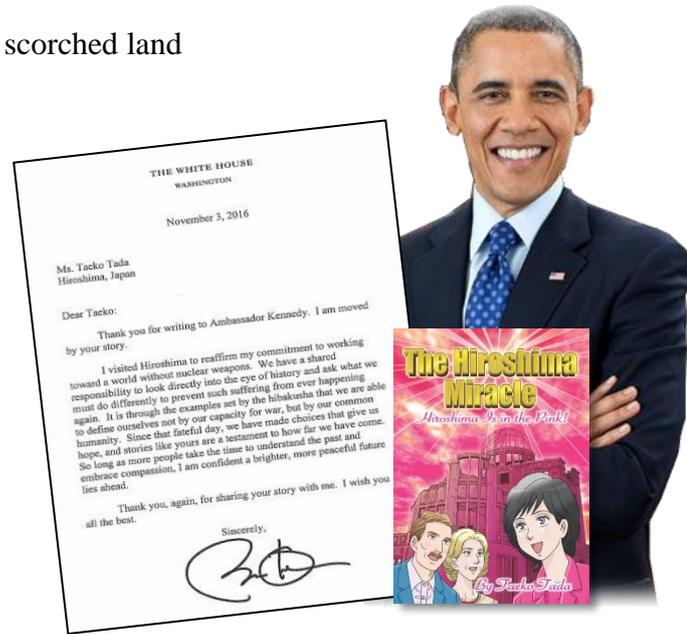
My grandmother passed away by the atomic bomb on that day of dropping the atomic bomb. My mother and great-grandmother bombed the atomic bomb at 1.5 kilometers from the hypocenter, but they were miraculously survivor and experienced Hiroshima reconstruction. I grew up, listening to reconstruction experiences from my parents, grandparents and relatives since I was young. I wanted to start activities to pray for world peace from Hiroshima.

When I was a high school student, I started volunteer to convey the importance of peace to high school students both in Japan and abroad. However, I began to have doubts that peace education in Hiroshima might only convey the magnitude of the damage of the atomic bomb.

"I would like to help peace education that children can participate positively while enjoying with smiles!" From such feelings, in 2015 after 70 years of atomic bombing, I originally published a manga *“The Hiroshima Miracle”*. The keyword is "reconstruction".

**President Obama read the manga during his term of office and sent us a thank-you letter from the White House, "I was moved!"**

We are looking for more ways of peace education using this manga. In Japan, we have started free lending of *“The Hiroshima Miracle”* 1,000 volumes in Japan. It is used by schools and companies. I hope many children will read *“The Hiroshima Miracle”* and start with what we can do close to make it possible for world peace. It is an honor to be able to realize world peace together with you.



Taeko Tada 

Learn more about *“The Hiroshima Miracle”*  
<http://ppp.holy.jp/e/hiroshimamiracle/>